



# Memorandum of Understanding

Between

### **EEPC India**

#### And

## National Institute of Design

This Agreement confirms the common desire of the two Organizations, namely **EEPC India ("EEPC" in short hereinafter)** having its registered office at VanijiyaBhavan (1<sup>st</sup> Floor), International Trade Facilitation Centre, 1/1, Wood Street, Kolkata – 700 016, India and **National Institute of Design ("NID" in short hereinafter)**, having its registered office at Paldi, Ahmedabad 380007 to maintain and further mutual co-operation and understanding for the purpose of promoting the Industrial design opportunities amongst the industry **members of both the organizations.** 

#### Deliverables from EEPC

- **EEPC** will aim to promote Industrial Designing as a major activity amongst its members.
- A core team within EEPC India will be formed to promote designing &
  related aspect and to prepare a roadmap for promotion of the same.
- Design elements and technology related to designing will form an integral part of technology centres of EEPC India.
- EEPC India will envisage to collaborate with NID in focus engineering exhibitions in advanced markets like Brno, Hannover, Russia etc.

1

# **Deliverables from NID**

- NID will provide its expertise in terms of faculty and designer for focus action plan by EEPC INDIA.
- NID will try its best to handle member query of EEPC India members
  related to designing.

**B.Sarkar** 

Executive Director & Secretary

**EEPC INDIA** 

Date:

Pradyumna Vyas

Director

National Institute of Design

Date: